

## **1. PURPOSE**

The Cookie Policy has been prepared to provide information about how we, as Trasta ESG, collect, use and protect our users' personal data. We use cookies and similar technologies to improve the user experience on our website.

## **2. APPLICATION PRINCIPLES**

### **Use of Cookies**

We use cookies to improve the user experience. These cookies track the user's movements on our website, remember their preferences and increase the functionality of our site.

**Analyze Site Performance:** Analyze user traffic on the site, make performance improvements and ensure that users can use the site more efficiently.

**Ensure Site Security:** Take security measures so that users can visit the site safely. Security cookies provided by services such as Google reCAPTCHA and Cloudflare are used to prevent malicious attempts.

**Improve User Experience:** Increase functionality such as remembering visitors' personal preferences, saving usernames or search queries so that they can use the site more easily.

**Advertising and Marketing:** Cookies used for services such as Google Ads allow you to see ads that are relevant to your interests. These cookies help to provide targeted ads based on the pages visited and user behavior.

The cookie preferences of our visitors and users are important to us. However, mandatory cookies are required for our website to function properly.

As Trasta ESG, we process your personal data that we collect through cookies in accordance with Articles 5 and 8 of the KVKK Law, with your consent when necessary or within the framework of legal obligations. This data may be shared with third parties, our business partners and affiliated companies, provided that it is limited to the purposes stated above and in accordance with the relevant legislation. The parties we process your data may store your personal data on servers in various countries.

### **Types of Cookies**

The cookies used can be divided into different categories as follows:

**Mandatory Cookies:** They are necessary for the basic functions of our website to work. Some features cannot be provided without them. Example: Google reCAPTCHA, Clodflare security cookies.

**Performance Cookies:** Help us understand how our website is used. Collect anonymous information about how users use the site. Example: Analyze which pages are visited the most.

Functionality and Preference Cookies: Help us remember users' preferences and provide a more personalized experience. Example: Remember your language preference.

Advertising and Targeting Cookies: Used by Google Ads and other advertising platforms to ensure that ads are displayed that are specific to the user and match their interests. Example: Google Ads cookies.

### **3. RESPONSIBILITIES**

The Board of Directors is responsible for the implementation and up-to-date maintenance of this Policy.

#### Data Owners' Rights

Users are informed about the processing of data collected through cookies and all necessary measures have been taken to protect the confidentiality of personal data. Users can refuse or cancel the use of cookies at any time.

#### Liability in Case of Data Breach

Trasta ESG takes all necessary technical and organizational measures to securely protect user information. However, the security of data collected through cookies may also be affected by third parties due to the nature of the internet. In the event of any data breach, users will be notified in accordance with our legal obligations.

#### Cookie Policy Changes

Important changes to our cookie policy will be clearly announced to users.

### **4. ENFORCEMENT**

The policy will enter into force following the approval of the Board of Directors.